

2015 May Newsletter

China SCE Property Holdings Limited

HKEx Stock Code:1966.HK Top 50 Real Estate Developers of China



China SCE Property Holdings Limited (“China SCE Property” or the “Company”) is an integrated property developer dedicated to the pursuit of excellent quality. Headquartered in Xiamen, the Company is principally engaged in real estate development, property investment and property management. On 5 February 2010, the Company listed successfully on the Main Board of The Stock Exchange of Hong Kong Limited. Leveraging on South China Group’s diversified capacity and with the implementation of the headquarter-driven centralized management system, China SCE Property carries out a nation-wide development strategy focusing on the West Taiwan Strait Economic Zone, the Yangtze River Delta Economic Zone, the Bohai Rim Economic Zone and the Pearl River Delta Economic Zone.

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Latest News

Sales Update

In May 2015, the Group and its joint ventures achieved a contracted sales amount of approximately RMB1.312 billion and a contracted sales area of 162,070 sq.m., representing a sharp year-on-year increase of 50% and 67%, respectively. The average selling price for May 2015 was RMB8,095 per sq.m..

The Group and its joint ventures achieved an accumulated contracted sales amount of approximately RMB4.430 billion and an accumulated contracted sales area of 536,838 sq.m. for the five months ended 31 May 2015, representing a year-on-year decrease of 7% and 2%, respectively. The average selling price for the five months ended 31 May 2015 was RMB8,251 per sq.m..

Land Bank

As at 31 May 2015, the Group and its joint ventures owned a land bank with an aggregate planned GFA of approximately 10.25 million sq.m. (the aggregate planned GFA attributable to the Group was approximately 6.80 million sq.m.).

Ranked No.45 among the "2015 Top 100 Listed China Real Estate Companies with the Most Comprehensive Strengths"

The "2015 Listed China Real Estate Companies Evaluation Results Conference" (2015中國房地產上市公司測評成果發佈會) jointly organized by China Real Estate Association, China Real Estate Research Association and China Real Estate Appraisal Centre was held in Hong Kong on 28 May 2015. The "2015 Listed China Real Estate Companies Evaluation and Research Report" (2015中國房地產上市公司測評研究報告) and the "Ranking List of 2015 Listed China Real Estate Companies" (2015中國房地產上市公司排行榜) and Top 5 sub-ranking lists of risk management, growth rate and operating performance were released in the event. China SCE Property ranked No.45 among the "2015 Top 100 Listed China Real Estate Companies with the Most Comprehensive Strengths" (2015中國房地產上市公司綜合實力100強) and also ranked third in the "2015 Top 5 Listed China Real Estate Companies in Risk Management" (2015中國房地產上市公司風險控制5強).

Disclaimer:

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Project Development Information

Projects Under Development (As at 31 May 2015)

Project Name	City	Type of Property	Group's Equity Interest (%)	Total Planned GFA (sq.m.)
The Prestige	Shanghai	High-rise residential, villas and retail shops	100	78,402
SCE Plaza (Phase 1)	Shanghai	Office and retail shops	50	219,650
Sunshine City (Phase 1)	Shenzhen	High-rise residential and retail shops	63	268,331
Haicang Vanke Dream Town (Phases 2-5)	Xiamen	High-rise residential and retail shops	12	379,098
Sapphire Boomtown	Nanchang	High-rise residential, villas and retail shops	100	301,225
Sunshine City	Quanzhou	High-rise residential, SOHO apartments and retail shops	100	137,902
SCE Mall	Quanzhou	High-rise residential, SOHO apartments, office, fruit wholesale market and retail shops	60	251,290
Gold Coast (Phase 1) (Partial)	Quanzhou	High-rise residential and retail shops	45	124,276
Gold Coast (Phase 2)	Quanzhou	SOHO apartments and retail shops	45	77,045
The Prestige	Quanzhou	High-rise residential and retail shops	100	111,972
SCE Mall (Shishi)	Quanzhou	High-rise residential, SOHO apartments, office and retail shops	60	297,529
Sunshine Park (Phase 1)	Quanzhou	High-rise residential and retail shops	51	232,643
Sunshine Park (Phase 2)	Quanzhou	High-rise residential and retail shops	51	129,613
Sapphire Residences	Quanzhou	High-rise residential and retail shops	100	163,885
Sunshine Town (Phase 2)	Quanzhou	High-rise residential and retail shops	100	220,229
Parkview Bay	Quanzhou	High-rise residential and retail shops	80	215,332
Purple Lake International Golf Villa (Partial)	Quanzhou	Low-rise residential and villas	49	56,081
Sapphire Boomtown (Phase 3)	Zhangzhou	High-rise residential, SOHO apartments, office and retail shops	100	206,938
Sunshine City (Phase 1)	Zhangzhou	High-rise residential and retail shops	70	242,820
Sunshine City (Phase 2)	Zhangzhou	High-rise residential and retail shops	70	180,239
Sapphire Boomtown	Longyan	High-rise residential	100	267,240
Sunshine City (Phase 1)	Langfang	High-rise residential and retail shops	55	241,346
Royal Spring City • Spring Villa (Except Zone A)	Anshan	Villas and retail shops	70	135,534
SCE International Community (Phase 2)	Linfen	High-rise residential and retail shops	70	55,674
SCE International Community (Phase 3)	Linfen	High-rise residential and retail shops	70	81,822
Total				4,676,116

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Stock Information (As at 29 May 2015)

Price per Share (Closing)	52-week Range	Market Capitalization	Total Number of Shares
HK\$1.68	HK\$1.30-HK\$1.83	HK\$5.752 billion	3.42384 billion shares



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